

"The doctor is always right," says Jan Gerber, founder of the private clinic Paracelsus Recovery

What is Paracelsus, where the top 1% of the world's population is rehabilitated and why the lack of empathy for them is a problem for everyone.

Дмитрий Зуев Вторник 2 июля 2024





Source: Paracelsus Recovery

"The doctor is always right" and "All methods are suitable", says Jan Gerber, founder of the Paracelsus Recovery treatment clinic





With the advent of digital technologies and, in particular, the Internet, a wide range of information has become available. Despite the fact that many associate the Internet itself with increased toxicity, Jan Gerber is sure that this is not the cause, but only the consequence.

Jan Gerber, a native of Switzerland, who is entering a new market for himself and sees not only the potential to capitalize on his profits, but also draws a direct correlation between longevity and mental health.

"There is no longevity without mental health."

This assumption is not just the reasoning of the interlocutor, but also a thesis argument supported by scientific research.



Jan Gerber - CEO and Founder of Paracelsus Recovery

Jan Gerber is the founder and owner of the Paracelsus rehabilitation center, where clients are offered not only vacations in luxurious homes in the Swiss Alps, but also comprehensive medical care for the treatment of various kinds of mental problems and addictions.

"We offer an absolutely unique comprehensive service, approach and, most importantly, complete confidentiality to each of our clients."

average amount that a week in the clinic will cost is one hundred thousand US dollars.

"Contrary to all the privileges of the top 1% of the world's population, it is this caste of people who often remain united with their diseases and problems. People rarely feel empathy for them."

Immersing himself in the topic of empathy for those "who have everything," the interlocutor stressed that despite the relatively privileged status in society, the richest 1% of people are often left alone with their problems.

"The hard work they've done on their way to the top definitely leaves its mark on the entrepreneur's mental health," Yang assures.

"Moreover..," the interlocutor is sure, "... any addiction is only a sign of greater problems than a direct cause."

Speaking about empathy, Gerber assures that we are directly dependent on those who are wealthier than us. As an example, the interlocutor cites the argument that if the head of a large organization or politician has problems with his mental health, then he directly endangers the people he leads or whom he represents in the political arena.

Gerber for help in an attempt to find anonymity. Unlike going to doctors, who would definitely inform a person's relatives, Gerber was able to organize an anonymous and closed circle of private doctors and clinics.



Exclusive service and complete confidentiality are exactly the quality guarantees that every Paracelsus client expects

It is the unorthodox approach that determines the success of Paracelsus.

are confused in life.

The lack of marketing and wide advertising does not cause embarrassment for the entrepreneur, rather the opposite - isolated chalets, a personal chef, his own team of doctors and complete confidentiality of patients. It is these factors that Yang sees as the driving force behind his business.

"No one talks about us openly, but everyone knows about us."

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